

## Editorial vol. 40 n. 1

It is impossible to start any edition of a scientific journal today without adopting as starting point the problems of the 15 months of COVID-19, which, unfortunately, we still experience in Brazil. It's been over a year since we live (survive) in this context of masks, vaccines and wide open denialism – which makes everything more dramatic and difficult to be overcome. From the Science perspective, we believe that these complexities need, more than ever, observation, plural diagnoses, and grounded and critical analyses for us to, finally, understand and change this picture, in favor of a healthy and sound life.

The 40th edition of Contracampo is presented as a singular, honest and free space for Science to reflect on such situation, and so we have received a growing amount of papers, essays and interviews addressing the pandemic context and its relation with the media culture from different points of view. This is the case of two papers that open the edition: *A vacina em pauta: a produção de sentidos na cobertura da Folha de S. Paulo* (Vaccine on the agenda: production of meaning in Folha de S. Paulo coverage), by Luisa Massarani, and *Polarização, hiperpartidarismo e câmaras de eco: como circula a desinformação sobre COVID-19 no Twitter* (Polarization, hyperpartisanship and echo chambers: how misinformation on COVID-19 circulates on Twitter), by Raquel Recuero, Felipe Soares and Gabriela Zago. This latter inaugurated in Contracampo the assessment of a preprint paper, which enabled us to test, successfully, the open opinion system, a model that we intend to make more systematic and regular in the journal, as required by the most recent quality parameters for global scientific journals.

Combined with the themes that directly reflect on media aspects linked to the pandemic, we published a set of papers that debate adjacent and equally essential subjects, as is the case of *Imaginário e cultura da intolerância em plataformas algorítmicas* (Imagination and intolerance culture on algorithmic platforms), by Júlio Leme de Castro, and *Crise e catástrofe como categorias interpretativas das experiências humanas do tempo* (Crisis and catastrophe as interpretative categories of humans' time experiences), by Carlos Alberto Carvalho, Verônica Soares Costa, Phellipy Pereira Jácome and Bruno Souza Leal. In this same front we also count on two papers that reflect on phenomena evidenced by regional media: *A serviço do povo? Um olhar sobre telejornalismo comunitário no SE1, JPB1 e RN1* (At the service of the people? A look on community telejournalism in SE1, JPB1 and RN1), by Lívia Cirne, Vitor Belém, Fabiana Siqueira and Giovana Mesquita, and *A sustentabilidade na visão de colaboradores de rádios comunitárias: estudo no semiárido do Piauí* (Sustainability in the view of community radios' collaborators: study in Piauí semi-arid region), by Elianara Soares Barros de Sousa.

Finally, considering the growing number of submissions of proposals discussing past paradigmatic elements that are important in the challenge of understanding and improving the present, we published two texts along this line. The first is *Todos pedem ao presidente*, (Everybody asks the president), a reflexive text by Juremir Machado da Silva that analyzes the communication made by correspondence between President João Goulart (1961-1964) and several other persons, including former presidents. The second is *Futebol midiaticado, identidade cultural e reconhecimento nos fluxos comunicativos digitais* (Mediatized football, cultural identity and acknowledgement in digital communication flows), by Clóvis Teixeira Filho, Lívia Silva de Souza and Gabriel Moni, which conducts a deep theoretical path in the Communications field, in interface with football, in order to understand the role of this sport as contemporary media event.

We wish you all a great experience. May we go on, firm, healthy and sound. And may we be even stronger, scientifically as well.

Ariane Holzbach  
Camilla Tavares

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